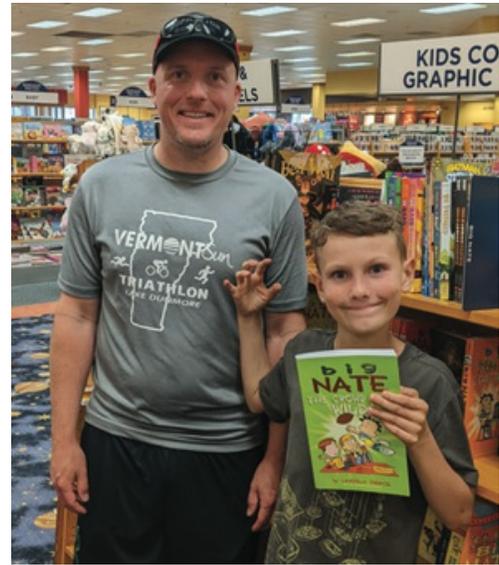


Who mentored you? This giving season, honor that life-changing friendship by giving forward through Big Brothers Big Sisters Thankful Giving Campaign. Your sponsorship supports youth mentorship that empowers the next generation and strengthens our communities. When we invest in young people today, we build a brighter tomorrow—for all of us.

That's the power of WE!




	Make 3 Matches!	Make 2 Matches!	Make-A-Match!	Support Match Training & Support	Support Match Initiatives	Support Match Enrollment
SPONSOR LEVELS	\$7,500	\$5,000	\$2,500	\$1,000	\$500	\$250
Recognition in Campaign Promotion Press releases, letters to the editor, & possible radio promotion	✓					
Recognition in Social Media Promotion Inclusion in BBBSNH boosted social content	✓	✓				
Testimonial w/ Photo Social Post Share why mentoring is important to you!	✓	✓	✓			
Social Media "Thank You" Post Inclusion On BBBS social channels	✓	✓	✓	✓		
Newsletter "Thank You" Inclusion In BBBS newsletter	✓	✓	✓	✓	✓	
Campaign Website Logo Inclusion	✓	✓	✓	✓	✓	✓

PROVIDE MENTORSHIP • EMPOWER A CHILD • SHAPE YOUR COMMUNITY

Who were the mentors in your life? How did they help you achieve your goals?
Honor their investment in you by supporting BBBS and the youth we serve.

BBBS changes the lives of youth in our community by providing them with a one-to-one mentor to give them the confidence to dream BIG!

WITH YOUR HELP, WE AIM TO RAISE \$100,000 BY DECEMBER 31ST

INVEST IN A CHILD'S FUTURE



BBBS Littles are
20% MORE LIKELY
to enroll in college



BBBS Littles
EARN 15% MORE
over their lifetime



Being a BBBS Little
CLOSES 2/3
of the economic gap



HOW YOUR COMPANY CAN PARTICIPATE:

- Matching Gift:** Double the impact. Corporate dollars will help to leverage giving throughout the campaign.
- Turn up the volume.** Highlight your support of BBBS in your company newsletter, social media feeds or other communication forums. Have a personal connection to mentoring? Tell your story.
- Time:** Encourage employees to sign up to be a big. A minimal commitment of 4 hours a makes a BIG impact – and we have a variety of programs to choose from to best-fit schedules.
- Awareness:** Offer a lunch and learn or coffee talk with BBBS, in person or virtually. A great chance for employees to hear more about their company's investment in the community and BBBS

THE DIFFERENCE IT MAKES:

- Provides youth with a trusted, supportive and caring adult mentor to unlock their full potential and achieve positive outcomes
- Keeps programming and services free of cost to all youth across the state in need of a mentor
- Expands our reach to under-served areas, promotes equity
- Builds up communities by investing in the future

WHAT YOU GET IN RETURN:

- Company logo on campaign site •Mentions in Social media & newsletters blasts (<4K newsletter subscribers, Combined <5K social followers)
- Testimonial with photo highlighted on BBBSNH social media



THANKFUL GIVING

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BIGSNHVT.org

Big Brothers Big Sisters®
OF NEW HAMPSHIRE AND VERMONT